

# Semiha Akar

## UX/UI Designer

### Contact

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### Education

UX/UI Design Bootcamp  
2024 | CareerFoundry

Level 3 in Dignity and Safeguarding in Adult  
Health and Social Care  
2022 | New City College, London

Level 3 in Teaching Assistant  
2021 | De Monfort College, London

Psychology  
2018 | Ufuk University, Turkey

Sociology  
2017 | Anatolian University, Turkey

### Design Tools

Figma  
Marvel  
Canva  
Sketch

### Skills

Problem Solving  
User Research  
User Testing  
Task Analysis & User Flows  
Personas  
User Journeys  
Information Architecture  
Wireframing  
Prototyping  
Attention to detail  
Forecasting  
Organisation skills  
Strong attention to detail  
Time Management  
Team Player

### About

Bringing a background in psychology, counseling, and support work, I'm a human-focused UX/UI designer and researcher passionate about creating impactful user experiences. With a track record of collaborating with diverse populations, I excel in fostering positive and inclusive environments where all voices are valued. Inclusivity and accessibility drive my design approach, as I work closely with stakeholders to ensure that user and business objectives are met effectively.

### Projects

#### Vinted - Redesign Web Application

*March 2024 - June 2024*

UI Specialisation Course CareerFoundry

Vinted is an online marketplace where users can buy and sell pre-loved items. This redesign project aims to improve the app's usability, making it more effective for users of all experience levels and catering to their specific interests.

#### Results

- Used insights from user feedback and competitor analysis.
- Addressed user pain points, aligned with Vinted's business objectives, and received highly positive responses after refinement based on community feedback.
- Improved listing image quality, redesigned the search page with enhanced sorting options, optimised in-app messaging for smoother buyer-seller interactions, and streamlined the checkout process.

#### NHSWELL - Responsive Web App

*July 2023 - February 2024*

UX Immersion Course at CareerFoundry

Developed the NHSWELL app, streamlining appointment booking, prescription management, and health resource access to empower users in managing their healthcare efficiently.

#### Results:

- The app's key features include simplified appointment booking, prescription management, and health records.
- The enhanced interface effectively addresses user needs and healthcare efficiency challenges.
- Users praised the app for its fast booking system with reminders, simplified prescription tracking, and secure, user-friendly health record access.

#### VocabPro - Discovery Project

*June 2023 - July 2023*

Introduction to UX Course at CareerFoundry

VocabPro is an app designed to make professional vocabulary learning efficient and enjoyable. It offers industry-specific practice, timed quizzes, and features like notifications to keep users engaged. The app also provides pronunciations, example sentences, and videos to enhance learning.

#### Results:

- Created VocabPro app based on user and competitor research for job-specific vocabulary learning.
- Received positive feedback from foreign student community and user research group.

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## UX/UI Designer

### Language

Turkish *Native*  
English *Fluent*

### Certifications

- UX/UI Designer  
2024 | London - CareerFoundary
- Mental Health in Young People
- Equality, Diversity and Cultural Competence Fostering
- First Aid Emergency
- First Aid Paediatric Fostering Course
- General Data Protection Regulation (GDPR) Office  
2020 - 2021 | London
- The effects of neuroscience studies on psychological counselling and guidance  
2019 | Turkey
- Conference of Psychological Traumas  
2019 | Turkey

### Voluntary

#### Elhap

Oct, 2019 - March, 2020 | London

Interacting with special needs and disadvantage children. Working with disabled children, creating activities within the playground and participate in all day to day running of the activities.

### Experience

*June 2024 - Present*

Freelance UX/UI Designer | UX Researcher | Product Designer  
Looking for interesting projects in my community

### Residential Support Worker

*Sept. 2019 - Sept. 2024*

Care 2 Share - Residential Family Assessment Centres

- Use communication skills to empathize with families facing challenges, supporting independent living and child development.
- Provide ongoing support in household management, finances, emotional well-being, and parenting through regular key work sessions to assess their concerns and identify their needs.
- Demonstrate organizational skills when collaborating with stakeholders to ensure effective problem-solving and child welfare.

### Director

*July 2019 - August 2021*

YTR Care & Consultancy Limited

Self-Employed which involves Childcare Services with incorporating Psychological Consultancy. Providing Childcare services within the Clientele home environment. Using my background knowledge and experience child psychological sector. The main responsibilities will be safety and the development of the children. To create a stimulating, Nurturing and safe environment for children within their daily activities, routines. Using creative designed games to simulate growth with using technology and helping them make designs on the devices.

### Psychological Counselling

*January 2017- June 2019*

Therapy

As a therapist, I provide expert psychological counselling using evidence-based techniques. I conduct thorough assessments and develop tailored treatment plans. My practice includes utilizing CBT, Psychodynamic Therapy, and SFBT, while maintaining a supportive and empathetic environment for personal growth. I also offer immediate support during acute distress, aiming to help clients achieve emotional well-being and effectively navigate their challenges.